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# Effective Factors in Housing Choice of University Students

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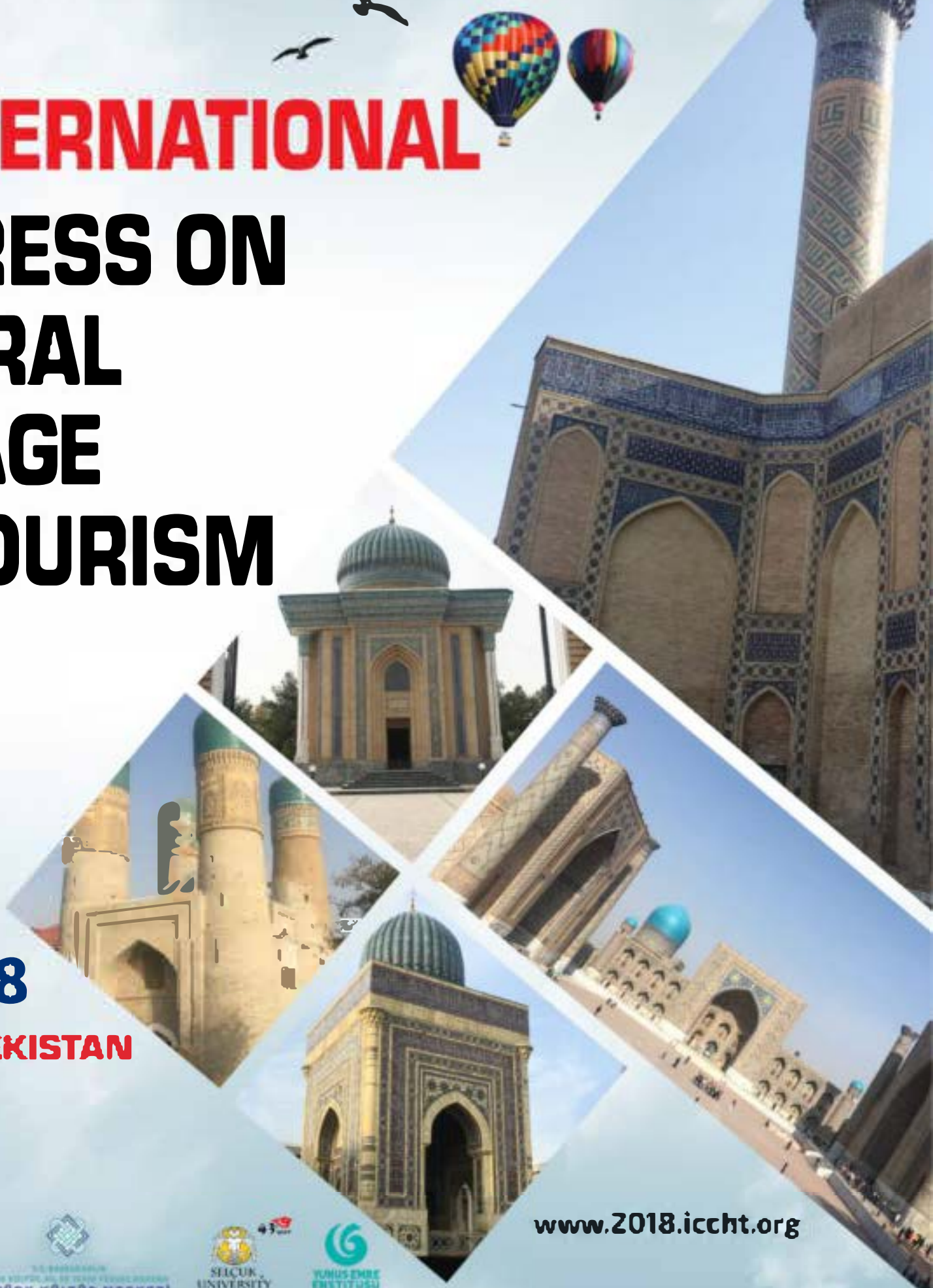
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# EFFECTIVE FACTORS IN HOUSING CHOICE OF UNIVERSITY STUDENTS

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**ABSTRACT**

Along with today's changes and developments, the needs and expectations of consumers, their lifestyles and preferences of life change as well. This development trend can be seen in every area as well as in the housing preferences and expectations of the consumers. In this study, preferences in purchasing houses in the future of the university students, continuing their education in Bishkek have been examined. For his purpose, data collection was conducted through questioning of the students from 5 universities in Bishkek. Mann-Whitney U, Kruskal-Wallis H. nonparametric tests have been used in the study and analyzed. According to the results of this study, it was determined that money and infrastructure factors were important according to the gender of the participants, comfort varied according to the person in the family, however, there were no differences in the housing preferences of the students according to the region, faculty and family income.

*Keywords: University students, multinominal logistic regression, housing choice*

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